



Consumer Healthcare  
Products Australia

# 2020-2021 Annual Report

Advancing Responsible Self-Care









# CHP Australia Purpose, Vision and Mission

Our members are manufacturers and distributors of consumer healthcare products, which includes nonprescription medicines. CHP Australia also represents businesses that support the industry. These include advertising agencies and PR firms as well as legal, statistical and regulatory consultancy companies and individuals.



## Purpose

Promote and develop the Australian consumer healthcare products industry and to help members thrive.



## Mission

To enhance the health and well-being of Australians through access to proven healthcare products.



## Vision

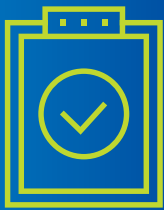
Consumers have the information and products to practise Self-Care with confidence.



# CHP Australia Strategic Goals 2021–2023

This year, the Board finalised CHP Australia's new 3 year strategic plan, structured around 4 key pillars for action:

SHAPE  
GOVERNMENT  
& REGULATORY  
POLICY



ADVANCE  
SELF-CARE



ENHANCE SUPPLY  
CHAIN RESILIENCE



FUTURE-PROOF  
THE MEMBERSHIP  
MODEL





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## Chair and CEO's Message

We reflect on a year of many opportunities and multiple unforeseen challenges, most of which resulted in significant achievements or improvements.

The past year presented a multitude of unique challenges, but it has also shown the best of our industry - working together, innovating and investing, supporting each other and our frontline healthcare workers, and committing to improve Australians' health outcomes.

Amidst the tumultuous impact of the coronavirus, there were several significant milestones, most notably, the establishment of the [Australian Self-Care Alliance](#) as a legal entity, the publication of a policy paper advocating for the adoption of self-care in national health policy and the establishment of CHP Australia's advertising compliance service, AdCheck.

The publication of [Self-care for health: a national policy blueprint](#) in 2020 was a landmark achievement for self-care in Australia and attracted significant international attention. The blueprint was developed by Professor Rosemary Calder at the Mitchell Institute (Victoria University) with funding and support of the Australian Self-Care Alliance. The report was launched by the Minister for Health and Aged Care, the Hon Greg Hunt MP on 6 October 2020 and he acknowledged that the blueprint would be taken into consideration in the development of the National Preventive Health Strategy.

One of the recommendations in the blueprint is the development of a national health literacy strategy as fundamental to advancing self-care. The [draft National Preventative Health Strategy](#) subsequently identified health literacy as "an immediate priority". The Government committed funding in the May 2021 budget to develop a national health literacy strategy to improve the health literacy environment in Australia and individuals' self-care capabilities. This was a key recommendation in CHP Australia's [2021-22 Pre-Budget Submission](#).

The Australian Self-Care Alliance (ASCA) gained legal status with its registration as a health promotion charity with the Australian Charities and Not-for-profits

Commission (ACNC). CHP Australia (ASMI at the time) spearheaded the establishment of the Self-Care Alliance in 2013 as an informal group of dialogue partners which shared the view that self-care should be the cornerstone of a national health policy. Apart from funding support for policy development, the Alliance has been maintaining the public debate and raising awareness about the benefits of self-care. Now established as a charity, ASCA will partner with stakeholders to advance the priority policy areas identified in the blueprint.

It is one year since our [AdCheck Advertising Advisory Service was launched](#). Advertisers and retailers across Australia have accessed this service and, encouragingly, the feedback from users continues to be very positive. We would like to thank our members who have supported CHP Australia by utilising the AdCheck service - your continued support is important for the organisation. If you have any feedback for us please let us know so we can continually improve the service.

The CHP Australia board set the strategic direction for the next three years with the publication of the new strategic plan. The plan sets four strategic goals. These are:

- Shape government & regulatory policy
- Advance self-care
- Enhance supply chain resilience

- Future-proof the membership model

To help members navigate the challenges posed by the pandemic the secretariat team expanded its advocacy and engagement work with Government and provided additional support and services. Beyond the work generated by the pandemic, we continued to deliver our normal operations and capitalised on new opportunities. We represented industry in over 200 stakeholder meetings and made over 50 submissions to various relevant consultations.

CHP Australia ran numerous industry events in the past year including webinars, TGAC training and Member Forums. In lieu of our traditional Stakeholders Summit in Canberra, postponed because of the pandemic, members were offered the opportunity to engage with leading industry experts on current and emerging issues.

We were also pleased to be able to share with members [a message from the Hon Greg Hunt MP, Minister for Health & Aged Care](#), acknowledging the hard work, dedication, and contribution of our industry throughout the COVID-19 pandemic.

We would like to express our gratitude to the membership for their loyal support over the past year, and in particular for remaining fully engaged in committee activities - these are the lifeline of the organisation and are vital to ensure that we effectively represent the interests of the members and the industry. We also thank the CHP Australia board for its guidance and support for the secretariat team. And thanks to the team for their dedication and commitment.



*Phil Lynch*  
Phil Lynch  
Chair



*Deon Schoombie*  
Deon Schoombie  
Chief Executive Officer



# AdCheck Service- 1 Year Anniversary!

On 1 July 2021, CHP celebrated the 1 year anniversary of the launch of AdCheck - an advertising advisory service for all of the industry.

The first year was a huge success with a wide spectrum of marketers, retailers and publishers using the service.

Feedback from users has been overwhelmingly positive with regards to both the quality and robustness of the reviews as well as the efficiency and speed of response. The coming year will see the expansion of the service to include full TVC broadcast compliance and classification reviews.

For more information please visit [adcheck.com.au](https://adcheck.com.au)

 **110+** companies using AdCheck

 **1800+** pieces of advertising reviewed Including TV, Radio, In-Store, Online, Print

## Social Media Guidelines

CHP Australia provides detailed guidelines to assist advertisers



 **AdCheck**

### Highlights of the AdCheck Service Include:

**Experience** – At CHP Australia we have over 25 years of experience performing detailed advertising compliance checks and are well known as the benchmark regulatory experts in Australia for therapeutic goods. Our AdCheck team has in-depth expertise on the intricacies of the Therapeutic Goods Act, Regulations and Advertising Code, which is arguably the most detailed, complex legislation for consumer goods. We stay up to date on any changes and as the industry body representing therapeutic goods we have strong relationships with the TGA and the Department of Health.

**Support managing complaints** – As a client of CHP Australia, if a complaint arises, we will professionally assist you as indicated in our Term and Conditions. Our expertise includes many years of dealing with complaints (CRP and CHP Australia complaints processes).

**Coaching and compliance training** – Our aim is to assist you to reach compliance on any given ad. We provide coaching and advice on how to reach compliance for an ad; we don't just provide a 'it needs fixing' response.

**Unique AdCheck verification number** – CHP Australia is well known and respected throughout industry for its expertise in compliance for therapeutic goods; a CHP Australia AdCheck number assigned to compliant ads represents quality and assurance and can be verified upon request.

More information can be found on our website: [adcheck.com.au](https://adcheck.com.au)



## Setting the industry agenda

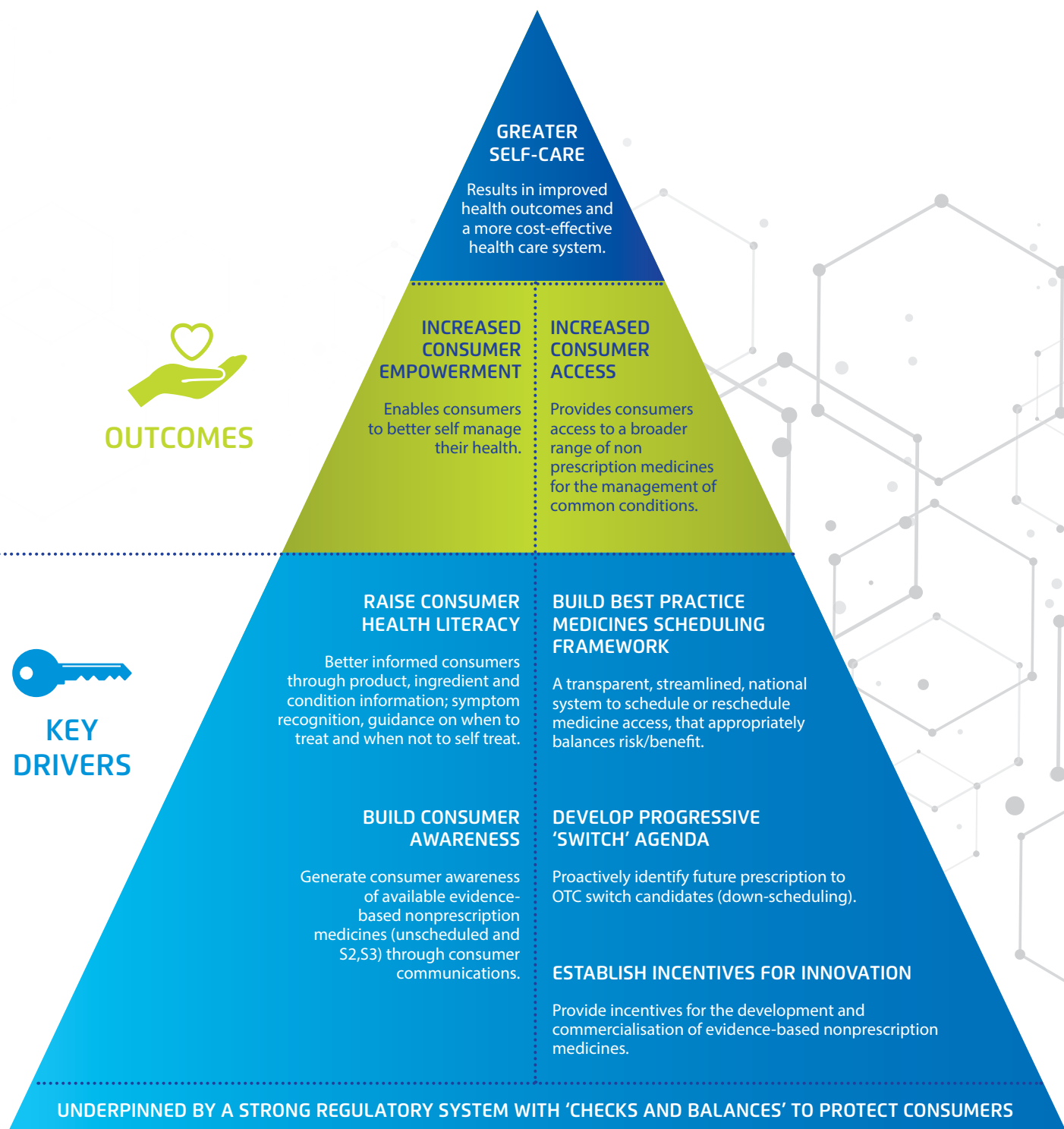


## THE ROLE OF SELF-CARE

The past year has unequivocally shown the critical importance of self-care to provide the best outcomes for individuals, communities and the nation. CHP Australia advocates for self-care to be elevated in national health policy.

Self-care entails individuals taking greater personal interest in, and responsibility for, their health and well-being through practices including lifestyle, responsible use of medicines, diet and exercise. Increased consumer empowerment and access to medicines are key to greater self-care as shown in the Self-Care Pyramid.

## OUR INDUSTRY'S ROLE IN SELF-CARE





### ADVOCATING FOR INCREASED CONSUMER ACCESS AND BALANCED REGULATION

CHP Australia continued its advocacy in 2020/2021 for greater consumer access to nonprescription medicines and for proportionate, risk-based, regulation.

We achieved our outcomes by working collaboratively with:



PEAK HEALTHCARE  
PROFESSIONAL BODIES



OTHER INDUSTRY BODIES  
(AUSTRALIAN AND INTERNATIONAL)



MEMBERS



THE TGA



OTHER COMMONWEALTH AND  
STATE GOVERNMENT AGENCIES



ADVERTISERS, BROADCASTERS  
AND PUBLISHERS



PEAK CONSUMER  
BODIES



RESEARCH  
ORGANISATIONS

Beyond the 'normal' representations to government, the TGA and other stakeholders, CHP Australia represented members on key COVID-19 related working groups and committees including the TGA's Medicine Shortages Working Group and the Department of Industry Supply Chain Roundtable.

Access to medicines in the past 12 months saw unprecedented progress in relation to switch and S3 advertising.

In terms of proportionate and risk-based regulation, our key achievements are described in the following "Driving Regulatory Reform" section.

This year, we continued to focus on manufacturing and sustainability issues by engaging with stakeholders in relation to:

- Modern Manufacturing Initiatives
- Product Stewardship Initiatives
- State and Territory developments impacting sustainability
- APCO's Sustainable Packaging in Healthcare workshops
- Implementation of 2025 National Packaging Targets
- NSW and VIC waste industry training events
- Critical Infrastructure Reforms
- Skills Priorities
- Productivity Commission report into vulnerable supply chains
- Supply Chain Resilience Initiatives
- Government funding opportunities
- Supply Chain Roundtables

# Leading on Issues Management

**CHP Australia is the voice of the nonprescription medicines industry with external stakeholders and in the media. CHP Australia advocates for issues important to the industry, promotes the economic and social value of the industry, protects the sector's reputation and supports consumer education about the responsible use of nonprescription medicines and self-care.**

In our efforts to meet the challenges and navigate the limitations of the pandemic environment, CHP Australia has continued to expand our advocacy efforts - accommodating shifting policy priorities and ensuring members concerns and issues are being heard in all appropriate forums.

By working collaboratively with stakeholders and advocacy partners, and closely monitoring the political environment, CHP Australia has been able to deliver results for members in a crowded advocacy and communications environment. Most notably:

- Secured Budget funding for the development of a National Health Literacy Strategy.
- Ensured the Government's Modern Manufacturing Strategy was designed with clear scope to invest in nonprescription products.
- In concert with self-care allies, elevated "improving health literacy" to an immediate priority in the draft National Preventive Health Strategy.
- Contributed non-regulatory insights and feedback to nine different Government Departments, Committees and advisory bodies via 13 submissions.
- Secured invitation to participate in the co-design of the Critical Infrastructure reforms, sector specific rules and regulations for both Health, and Food and Grocery.
- Secured two seats on the Industry Department's COVID-19 Supply Chain Roundtable and Hand Sanitiser Roundtable.

- Established relationships and engaged with a broader range of Government Departments including Home Affairs, Education and Skills, and Treasury.

- Engaged productively with Parliamentary Committees inquiries on topics important to members – tobacco harm reduction, critical infrastructure reforms, waste and recycling.

Additionally, in a year of reduced parliamentary sittings and cancelled events, CHP Australia was able to deliver a modified Stakeholders Summit with the industry's key stakeholders.

CHP Australia remains at the forefront of media engagement and emerging issues management, providing media surveillance and analysis on key industry, product and ingredients issues across the Australian and international media. We also led the way in reframing and evolving the communications and messaging around self-care to ensure relevance and cut-through in the COVID-19 environment.

CHP Australia continued to promote global and local research, including research that demonstrates the economic impact of greater consumer access to medicines and the benefits of increased focus on preventive health and self-care.





# Driving Regulatory Reform

**CHP Australia continued to influence outcomes of the ongoing regulatory reforms.**

**Our work with members, the TGA and other stakeholders drives outcomes that are practical, proportionate, effective and implemented within realistic timeframes.**

In the 12 months since July 2020, we considered 57 regulatory consultations and made submissions in relation to 49. Through our Teams, Working Groups and Subcommittees we discussed reforms and issues with members and agreed on industry positions. Through hundreds of interactions with individual members we explored regulatory complexities and provided support and advice to members.

This close collaboration between the Secretariat, the Members and other stakeholders is what drives our advocacy.



### Medicines and Medical Devices Regulation (MMDR) Review

The roll-out of the MMDR reforms continued during the past year. CHP Australia continued working with the TGA, members and other stakeholders to support, interpret and refine the ongoing reforms (notably in relation to listed and complementary medicines and medical devices).

- Launching and refining the AdCheck service
- Advice and support to members whose advertising was impacted by COVID-19 public health messages
- Developing, drafting and publishing our Social Media FAQs,
- Ongoing monitoring of advertising issues
- Developing and socialising our response to the TGAC “improvements” consultation, with key elements being adopted by the TGA
- Ethanol, Isopropanol and Methanol Scheduling proposals
- Melatonin re-scheduling (effective dates, labelling exemptions, product applications)
- Triptan re-scheduling (effective dates, labelling exemptions, product applications)
- Engagement with NZ decisions in relation to Codeine, Dextromethorphan, Paracetamol and Pholcodine



### Advertising

Therapeutic Goods Advertising continues to be a major concern for members. Throughout the reforms, our advocacy has involved participation in the TGA consultations (public and targeted), advice to members, member workshops, meetings with the TGA and meetings with other stakeholders. In particular, our membership of the Therapeutic Goods Advertising Consultative Committee (TGACC) has allowed us to influence discussions and to obtain valuable insights for our members. Key achievements from the past 12 months include:

- Assisting members navigate the new TGAC (Therapeutic Goods Advertising Code), the new advertising guidelines, the new complaints processes and the new sanctions regime



### Scheduling and Scheduling Environment

CHP Australia continued its advocacy for greater consumer access to nonprescription medicines after successfully influencing policy outcomes in several areas during the MMDR. Throughout the year there were numerous positive decisions, with our key areas of interest including:

- Analgesic Purchase limits
- Appendix M reforms (including incentives for switch and Risk Management Plans)
- CBD switch to S3
- E-cigarettes and TGA changes to regulatory framework for supply of nicotine for vaping



### Labelling, Packaging, PI and CMI

The requirements of TGO92 continue to present issues for members, CHP Australia maintained our advocacy for improvements in relation to:

- Impact of TGO92 on product names
- TGO92 transition arrangements
- 2D barcodes
- PI and CMI Format, Access and Transition
- Serialisation
- PI and CMI publication on the TGA website
- TGA guidance for CMI
- Name and address on labelling (TGA vs NMI requirements)
- The remaking of the Restricted Medicine Specification







### Country of Origin Labelling

We continued working cooperatively and productively with all stakeholders to articulate the issues and identify solutions to the country of origin labelling requirements for all medicines. Our aims are to ensure useful and pragmatic reforms are put in place for complementary medicines and to certify that other medicines are not adversely affected.



### Exploring Opportunities

Throughout the year, we continued to explore opportunities to grow and develop our expertise. We responded to members' requests, contributed to consultations and met with regulators in relation to:

- Medicinal Cannabis and CBD
- Cosmetics
- Medical Devices
- Foods
- Foods for special medical purposes
- Non-therapeutic hand sanitisers
- Sports supplements
- Nicotine vaping products



### Others

We also provided advocacy and member assistance to drive meaningful change across a wide range of other regulatory areas, some of which included:

- 26BB updates, processes, transition and content
- Animal testing (reviewing Accord's Code)
- APCO reforms (implementation of National Packaging Targets)
- ARTG public information
- ARTG cancellations and permitted indications (State and Territory implications)
- COVID-19 impact on TGA's regulatory processes
- COVID-19 impact on TGA's clearance and licensing processes
- Critical Infrastructure Reforms
- Data protection for Complementary Medicines
- Disinfectants and residual activity
- Efficacy Monographs
- Evidence requirements for listed medicine
- Environmental impacts of medicines (e.g. sunscreens)
- Hand sanitiser requirements, standards, proposals and submissions
- Listed medicine ingredient requirements ("mandatory data requirements")
- Medicine Shortages process improvements
- Modern Manufacturing Initiative
- Modern slavery (keeping up-to-date; assisting members as required)
- National COVID-19 Coordination Commission
- National Plastics Plan
- Nitrosamines (TGA approach vs international approach)
- NZ legislative reforms
- OTC medicines evaluation timeframes
- Permitted indications transition
- Permitted indications and restricted representations
- PIC/s v14 updates and implementation
- Pregnancy as a target population qualifier
- Probiotic reforms
- Proprietary Ingredient issues and reforms
- PV inspection program
- Reclassification of high risk sports supplements as medicines
- Regulator Performance Reporting
- Regulatory Guidelines (changes to both content and format)
- Sunscreen AMA laboratories indictment
- Sunscreen ingredient pathways and requirements ("mandatory data requirements")
- Revised Sunscreen Standard
- Supply Chain Resilience Initiative
- Tariffs on Complementary Medicines
- TGA's Digital Transformation Project
- TGA's Safety Reviews for Listed Medicines
- Titanium Dioxide EFSA review
- Tobacco Harm Reduction





# Developing a National Self-Care Policy

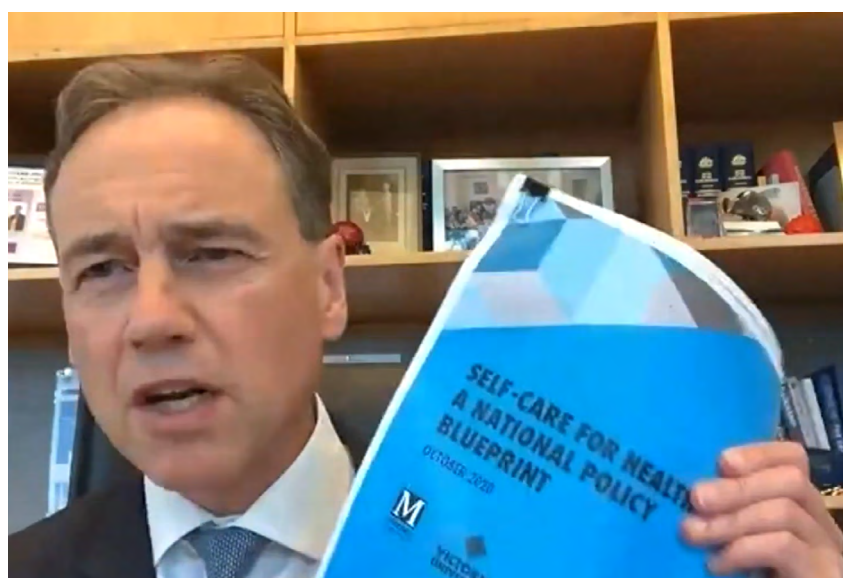


**Australian Self-Care Alliance - CHP Australia spearheaded the establishment of the Self-Care Alliance in 2014 at Parliament House, Canberra, bringing together stakeholders with an interest in advancing self-care**

CHP Australia, along with other members of the Alliance, commissioned the Mitchell Institute at Victoria University to advance the development of a policy framework for self-care. The health policy expertise at Victoria University will help take self-care to a new level as it advocates for self-care to be acknowledged as a component of our national healthcare policy.

This year, building from their landmark report in 2018 entitled "[The State of Self Care in Australia](#)", the Mitchell Institute developed a national policy blueprint; this blueprint is an urgent call to action for government, individuals, health professionals and service providers to recognise the critical role of self-care in achieving and maintaining good health. The world-leading policy blueprint was officially launched by the Health Minister and he acknowledged it will be used to help inform the National Preventive Health Strategy, which is under development.

The policy blueprint is endorsed by more than fifty experts and key self-care stakeholders across the country, and calls for new and inclusive policy proposals to support self-care and better health for all Australians. It was developed in collaboration with a network of health, self-care and policy experts, including consumers, health professionals and leading academics.



*The Hon Greg Hunt MP, Minister for Health & Aged Care, officially launching the Self-Care Policy Blueprint in October 2020.*



*CHP Australia, along with other members of the Self-Care Alliance, commissioned the Mitchell Institute at Victoria University to report on self-care in Australia and to develop a policy framework.*

# Health Literacy

**The most critical enabler of responsible self-care is health literacy. An Australian Bureau of Statistics (ABS) 2006 study showed that only 40% of Australians had satisfactory health literacy levels.**



In 2020/21, CHP Australia continued our partnership with Life Education Australia to promote self-care and boost health literacy among Australian parents and teachers.

CHP Australia and Life Education Australia collaborated on an education campaign regarding the safe use of hand sanitisers for young children, particularly important during this time of COVID-19.



We are pleased to announce a new collaboration with the Sydney North Health Network (SNHN) and sponsorship of their GPs in High Schools program. CHP Australia will provide content on responsible medicines usage to years 11 and 12 students, as well as general self-care tips. We look forward to the implementation of this program in 2021/22.



GLOBAL  
**SELF-CARE**  
FEDERATION

It was also a productive year for our world body, the Global Self-Care Federation (GSCF). The strategic goals of CHP Australia and GSCF are well-aligned in areas such as advancing self-care and raising health literacy as a key driver of self-care. Much of the work done at global level complements the work we are doing in Australia through an adopt and adapt approach.

The two strategic pillars of GSCF's 2021-2023 strategy are to (1) embed self-care as a key pillar of global health systems and (2) be the trusted global partner, promoting the value and benefits of self-care for its members and healthcare stakeholders, in particular WHO.

There are four strategic initiatives:

1. Promote evidence-based self-care by establishing GSCF as the main source of evidence in relation to the health, economic and social benefits of self-care through trusted relationships with WHO and global stakeholders in health.
2. Showcase the value of self-care health data in improving health outcomes and shaping policy and regulatory frameworks to support self-care.
3. Demonstrate the nonprescription medicines industry's commitment to environmental sustainability in the following three priority areas: plastics and packaging, pharmaceuticals in the environment, and the CO2 footprint.
4. Become the leading voice in self-care literacy as the key to empowering consumers to practice responsible self-care with confidence. This is again an area where WHO is keen to collaborate with GSCF.

A major achievement this year was the launch of the Self-Care Readiness Index. This was an advocacy-centred research initiative and the outcome of a 3-year collaboration with WHO to establish self-care as a global health priority. At its core the Index is a practical advocacy tool to initiate conversations and to serve as a catalyst for further debate.

Three main themes emerged through this research: self-care, as both a term and a concept, is strongly culturally based and defined in many ways, which often complicates discussions; individual empowerment hinges on continued efforts to raise health literacy through reliable sources of information and in alignment with healthcare professionals; and self-care policy and legislation are not uncommon but lack a coherent healthcare policy vision.

The Index identifies four enablers or "measures" with which to anchor discussions about a topic as vast and complex as self-care. These are: stakeholder support and adoption, consumer and patient empowerment, self-care health policy and the regulatory environment.

Recognising that poor health literacy is a neglected public health challenge worldwide, presents GSCF an opportunity to take action and demonstrate leadership, particularly with regards to self-care literacy. WHO is keen for GSCF to examine the topic of self-care literacy (and digital literacy) in greater detail with a view to providing technical input that will inform WHO's work towards demonstrating the importance of driving health literacy and to inform the development of guidance documents.

To advance this work GSCF established a Self-Care Literacy Working Group which is chaired by CHP Australia's CEO.



## CHP Australia Board



**Dr. Aniss Chami**  
Vitex Pharmaceuticals  
(from 16/11/2020)



**Jonathan Biddle**  
Care Pharmaceuticals  
(Treasurer)



**Charmaine England**  
Johnson & Johnson Pacific  
(ceased 27/04/2021)



**Lindsay Forrest**  
(Chair)  
(ceased 16/11/2020)



**Alison Holland**  
Aspen Pharmacare  
(from 16/11/2020)



**Andrew Jenkin**  
iNova Pharmaceuticals  
(Vice-Chair)



**Phil Lynch**  
Chair



**Alan Oppenheim**  
Ego Pharmaceuticals



**Anish Patel**  
GSK Consumer  
Healthcare Australia



**David Rankine**  
Reckitt  
(from 16/11/2020)



**Mark Sargent**  
Bayer Australia  
(ceased 16/11/2020)



**Stephen Walker**  
Sanofi  
(ceased 31/12/2020)

## CHP Australia Board Composition

The CHP Australia Board composition, nomination, elections and executive roles are all governed by the CHP Australia Constitution.

The CHP Australia Board consists of up to ten Directors as follows:

- Up to six Directors elected from the Official Delegates of the CHP Australia Ordinary Members (Elected Directors)
- Up to four Directors appointed by the Board (Skills-based Directors)

The Elected Directors each hold office for two years and every year three of the Elected Directors retire from the Board. In advance of each

annual retirement, CHP Australia calls for expressions of interest and holds elections for the three Director positions to be vacated. This ensures that there are opportunities for new Directors while maintaining continuity of expertise.

While each Elected Director must be the Official Delegate of an Ordinary Member, the Skills-based Directors can be drawn from a much wider set of candidates (including, for example, Honorary Life Members, Associate Members and non-members).

The CHP Australia Elected Directors as at 30 June 2021:

- **Jonathan Biddle**, Care Pharmaceuticals (Treasurer)
  - **Alison Holland**, Aspen Pharmacare
  - **Alan Oppenheim**, Ego Pharmaceuticals
  - **Anish Patel**, GSK Consumer Healthcare Australia
- The CHP AUSTRALIA Skills-based Directors as at 30 June 2021:
- **Aniss Chami**, Vitex Pharmaceuticals
  - **Andrew Jenkin**, iNova Pharmaceuticals (Vice Chair)
  - **Phil Lynch** (Chair)
  - **David Rankine**, Reckitt

# CHP Australia Members

## Ordinary Members (at time of printing)



## Associate Members (at time of printing)





# Subcommittees and Working Groups

CHP Australia subcommittees and working groups provide you with the opportunity to be directly involved with CHP Australia's work programme and help deliver our strategic plan. Members of these groups meet regularly to plan activities and guide how we shape the regulatory environment, advocate on key issues and provide member services

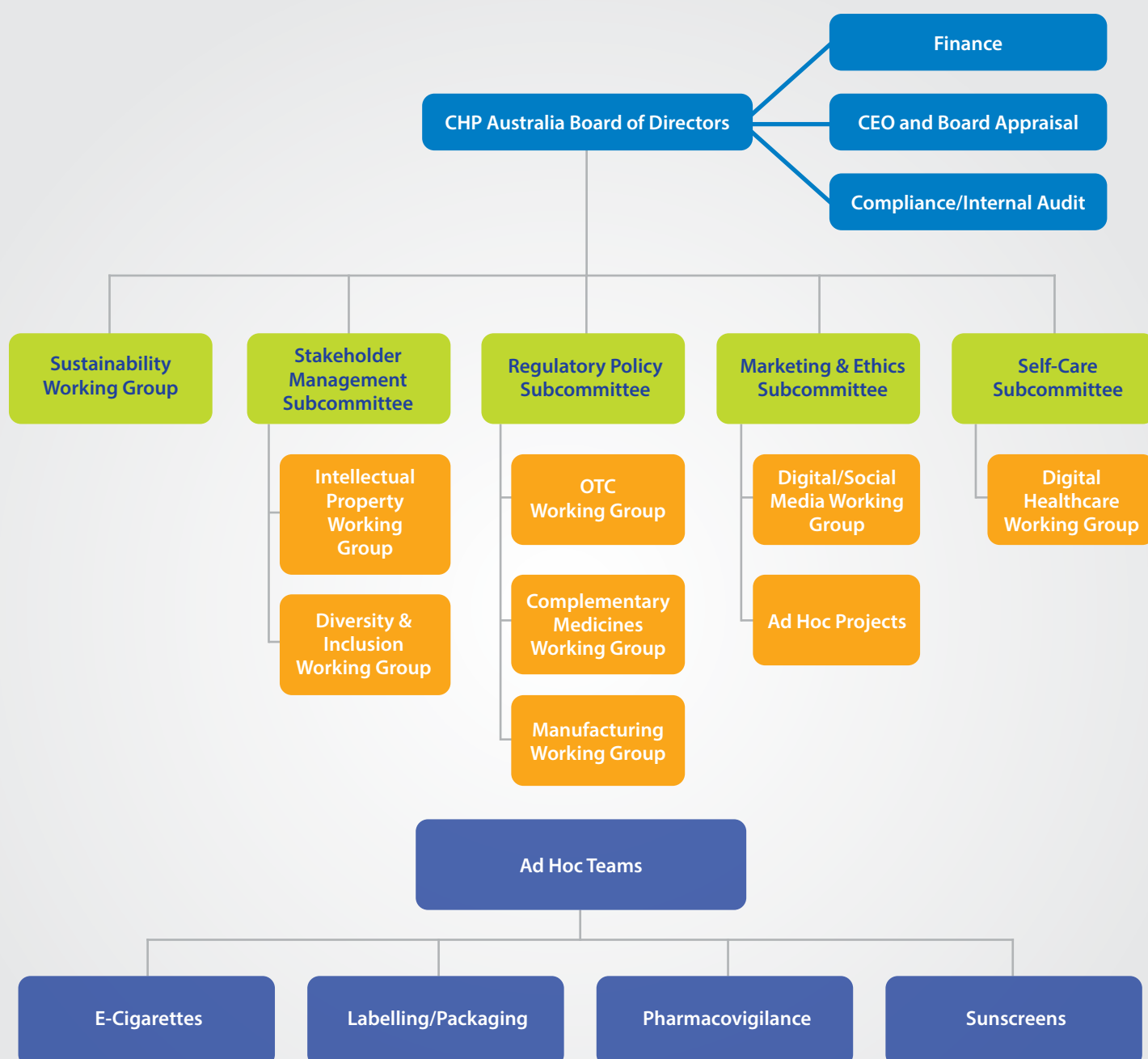
and engagement.

This gives members the opportunity to:

- Contribute to the CHP Australia position on key issues
- Shape industry work
- Keep up to date with current issues
- Meet with the TGA

We greatly value the involvement of our subcommittees and working group members and would like to thank all members who give their time to achieve our shared goals.

**For more information on how to get involved email us at [info@chpaustralia.com.au](mailto:info@chpaustralia.com.au)**



# CHP Australia – Your Support Team

## CHP AUSTRALIA SECRETARIAT



### ADCHECK SERVICE

(previously the Advertising Services Managers for the TGA mandatory pre-approvals system)



### WE'RE HERE TO HELP

#### General Enquiries:

Suite 1, Level 2  
35 Chandos St  
St Leonards NSW 2065

Ph: +61 2 9922 5111  
[info@chpaustralia.com.au](mailto:info@chpaustralia.com.au)

#### AdCheck Enquiries:

Ph: +61 2 9922 5111  
[adcheck@chpaustralia.com.au](mailto:adcheck@chpaustralia.com.au)



# CHP Australia Events

## Webinars

**2/7/2020** Polishing your Diamonds - Fundamentals for a Good Award Entry & Effective Marketing Plan with XPotential 2.7

**29/9/2020** Building Resilience in Challenging Times with 6am Agency

**7/10/2020** Healthcare Sustainability with APCO

**14/10/2020** How to turbo-charge growth for our brands and our organisations post lockdown, through leveraging the power of behavioural insights with Hardhat

**20/10/2020** Edelman Trust Barometer, Health Sector Report 2020

**29/10/2020** Food / Medicine Interface with AANA, AFGC, CHP Australia, FSANZ & TGA

**24/3/2021** Behavioural Science to power growth in 2021 with Hardhat

**9/6/2021** Blockchain 101 with BCS Technology

## AGM

**16/11/2020**

## MEMBER FORUM

**16/11/2020** Industry Update with IQVIA

**28/4/2021** Minor Ailment Study with Emeritus Professor Charlie Benrimoj / Australian Consumer Health in a More Stable Phase with IQVIA

## DIAMOND AWARDS

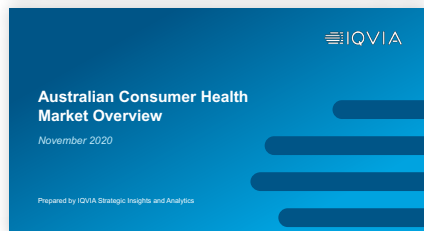
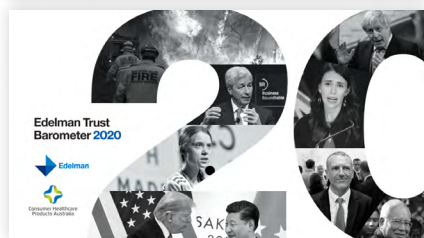
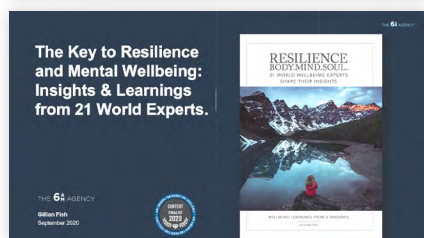
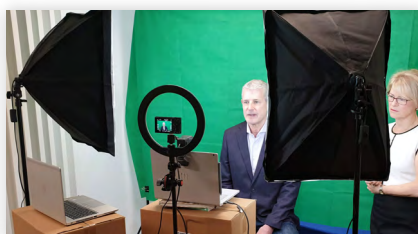
**12/11/2020** Sales & Marketing Awards

## Therapeutic Goods Advertising Code-Training Workshops

**2020 Sep 16, 23, 30 | 2020 Oct 14, 21, 28**

**2020 Nov 11, 18, 25 | 2021 Feb 10, 17, 24**

**2021 Apr 14, 21, 28 | 2021 Jun 16, 23, 30**



# CHP Australia Member Services



## Advice and Support

- Pool of expertise to utilise
- Confidential advice on regulatory, technical, marketing and media management issues
- Member workshops to navigate current/ pending regulatory reforms



## Advocacy and Representation

- “Voice of industry” on issues impacting industry, segments, ingredients
- Member conduit to media, stakeholders, government, TGA
- Parliamentary Events
- Strength in numbers



## Shaping Industry Initiatives

- Committee, working group involvement
- Share experiences with other members
- Contribute to the CHP Australia position/ shape industry work



## Staying informed

- Keep up to date on issues
- Local and international monitoring of issues with briefs and alerts to members
- E-newsletters, alerts, events, seminars, workshops, web portal



## Self Regulation

- CHP Australia Code
- CHP Australia Complaints Panel



## Member Events

- World Class Industry Events
- Education Seminars
- Members Forums
- CHP Australia Diamond Awards for Excellence in Marketing & Sales



## Member Training

- In house training and inductions
- Therapeutic Goods Advertising Training
- Member workshops



#### **GENERAL ENQUIRIES**

Suite 1, Level 2  
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St Leonards NSW 2065

**Ph: +61 2 9922 5111**

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